

AHI VIRTUAL SPEAKERS FORUM

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS & BENEFITS

We would like to invite you to consider sponsoring one or more of our upcoming virtual events. Our presentations are streamed on Zoom and **Facebook** Live (approximately 8,000 followers), as well as **Twitter** accounts. It is also uploaded permanently to AHI's **YouTube** channel. Advertising your company at our virtual events provides many benefits, including giving you the ability to showcase your work to a broader audience. See sponsorship levels and benefits below:

Classic Sponsor | \$100

- Sponsor name and logo included in email distribution (reaches approx. 3,500 subscribers)

Bronze Sponsor | \$250

All benefits of *Classic Sponsor*, plus:

- Sponsor name included in all social media posted related to webinar (Facebook, Twitter, Instagram)

Silver Sponsor | \$500

All benefits of *Bronze Sponsor*, plus:

- Graphic or up to 10 second video ad shown at the end of Zoom Webinar*

Gold Sponsor | \$750

All benefits of *Silver Sponsor*, plus:

- Sponsorship of two (2) webinars
- Sponsor name and logo included in webinar invitation
- Mention during webinar
- Graphic or up to 10 second video ad shown at the beginning of Zoom Webinar*

Platinum Sponsor | \$1000

All benefits of *Gold Sponsor*, plus:

- Sponsorship of four (4) webinars

**Potential for more than one sponsor per webinar exists*

For further information, contact Yola Pakhchian at yolap@aheworld.org
American Hellenic Institute, 1220 16th Street, NW, Washington, DC 20036
www.aheworld.org — 202-785-8430 — info@aheworld.org

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Sponsorship Form

Your Information

Full Name: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

YES, I would like to be a sponsor of AHI's Virtual Speakers Forum:

ART REQUIREMENTS

Ads and logos should be submitted in color in the following formats: PDF File Format: PDF-X/1a. Resolution: 300 dpi (dots per inch) with all fonts and links embedded, and convert all spot colors, RGB and LAB objects to CMYK. EPS, JPEG or TIFF (at 300 dpi or higher, CMYK). The video should be no longer than 10 seconds. Please email camera-ready ads, logos or videos to: yolap@aheworld.org.

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Sponsorship Levels:

Classic Sponsor | \$100

Bronze Sponsor | \$250

Silver Sponsor | \$500

Gold Sponsor | \$750

Platinum Sponsor | \$1000

Method of Payment:

Check payable to AHI _____ (mail to 1220 16th Street, NW, Washington, DC 20036)

Please charge \$ _____ to my credit card.

Cardholder Name: _____ CC#: _____

Expiration Date: _____ / _____ Security Code: _____ Billing Zip Code: _____

Thank you for your support!

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